

DASHLANE PARTNER PROGRAM

# Grow your credential security business

Generate revenue by providing intelligent credential security with Omnix™

Data breaches are on the rise, and nearly 70% of cyberattacks are a result of compromised identity credentials, such as passwords\*. Dashlane is the credential manager that's simple for security teams to deploy and easy for employees to use, making it the trusted solution for 24,000+ organizations worldwide.

By joining the Dashlane Partner Program, you'll offer the only credential manager that combines password management and credential protection in one intelligent platform — so security teams can see and stop risks before they become data breaches.

# Why partner with Dashlane

- Elevate your brand with the trusted leader in credential security
- Partner with the industry-first proactive credential security solution
- Expand your offerings with a solution that complements your identity ecosystem

### Channel partnership tiers

The Dashlane Partner Program provides resellers a point-based tiered model for flexibility to resell Dashlane based on your organization's unique needs.

#### Core

Ideal for partners just getting started selling credential security.

#### **GAIN ACCESS TO**

- → Dashlane training and sales and marketing materials
- → Incentives

#### **Preferred**

Ideal for partners accelerating their credential security business.

#### **EVERYTHING IN CORE +**

- → A dedicated channel sales manager
- → Dashlane Partner badge
- → Increased incentives

#### Strategic

Ideal for partners scaling their credential security business.

#### **EVERYTHING IN PREFERRED +**

- → Quarterly business reviews with Dashlane
- → Custom training sessions
- → The highest incentives

Channel Partnership Tiers	Core	Preferred	Strategic
Partner incentives	\$	\$\$	\$\$\$
Access to Dashlane Partner Portal	$\bigcirc$	$\odot$	$\bigcirc$
Access to Dashlane sales and marketing collateral	$\odot$	$\odot$	$\bigcirc$
Access to Dashlane training materials	$\bigcirc$	$\bigcirc$	$\bigcirc$
Self-guided sales trainings	$\bigcirc$	$\bigcirc$	$\bigcirc$
Monthly partnership meetings	$\bigcirc$	$\bigcirc$	$\bigcirc$
Not For Resale (NFR) licenses	$\odot$	$\odot$	$\odot$
Certified Dashlane Partner badge		$\bigcirc$	$\bigcirc$
Dedicated channel sales manager		$\bigcirc$	$\bigcirc$
Participation in ongoing sales incentive programs		$\odot$	$\bigcirc$
Joint marketing announcements		$\bigcirc$	$\bigcirc$
Custom training sessions			$\bigcirc$
Quarterly business reviews			$\bigcirc$
Rebates			$\bigcirc$

TRUSTED BY

## 24,000+ businesses & millions of people worldwide







