This Cookie Policy is an important supplement to the Privacy Policy, and provides additional information about how we process user and usage data related to the Site and Services. All data collected using cookies and similar technologies is subject to the Privacy Policy. Terms used but not defined in this Cookie Policy have the meanings given to them in the Privacy Policy.

1. GENERAL

   a. Like many websites and services, we collect certain information using “cookies”. Cookies are small data files stored locally on your computer or mobile device by a website.

   b. When you first access the Site, you will receive a message advising you that cookies and similar technologies are in use. By continuing to browse the Site or use the Service, you consent to the use of these technologies, as described below.

2. HOW WE USE COOKIES

   a. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your device until you delete them) to provide you with a more personal and interactive experience on the Services.

   b. We use two broad categories of cookies: (i) first party cookies, which we serve directly to your device, and are only used by us, and (ii) third party cookies, which certain service providers place on our Services, and may be used by those providers to recognize your computer or mobile device when you visit other websites.

3. COOKIES WE USE

<table>
<thead>
<tr>
<th>Type of Cookie</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential Cookies</td>
<td>These cookies are essential to the proper functioning of our Services. They allow you to log in to your Account, record your language preferences, and remember which features of the Services you have activated so that you do not have to re-enter your preferences each time you use the Services. Without these cookies, the Services will not work correctly or cannot be provided. Information from these cookies is not shared with third parties.</td>
</tr>
<tr>
<td>Analytics (Performance) Cookies</td>
<td>These cookies are used to collect information about traffic to our Site and generate Aggregated Data. We use Google Analytics, Adjust, and Heap for this purpose. We use this information to compile reports and to help us improve the Site. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have come to the Site from and the pages they visited. Our agreements with analytics providers allow them to use the data we provide only to provide services to us.</td>
</tr>
<tr>
<td>Publisher Cookies</td>
<td>When we place advertisements on third party sites, we often include a cookie on a particular page of the Site that tracks what advertisement a user clicked on to come to the Site. The cookie is used to generate a unique identifier for the user so that the performance of advertisements can be properly tracked. The information sent does not include anything which is Personal Data for us, but may be considered Personal Data for the recipient. Note that we do not allow the placement of advertisements on our Site or Services.</td>
</tr>
</tbody>
</table>

a. Disabling Cookies. You may use the Cookie Preferences page to turn off Analytics and Advertiser cookies on our Site. You can typically remove or reject cookies for all sites you visit in your browser settings. To do this, follow the instructions provided by your browser (usually located within the “settings,” or “tools” facility). Many browsers are set to accept cookies until you change your settings. Rejecting cookies may impair (or prevent) the functioning of certain sites and services. The links below provide helpful information for adjusting cookie preferences in the most popular browsers:

- Microsoft Internet Explorer
- Microsoft Edge
- Google Chrome
- Mozilla Firefox
- Apple Safari

You can also exercise advertising cookie choices by visiting these sites:

- [https://www.aboutads.info/choices/](https://www.aboutads.info/choices/)
- [https://www.networkadvertising.org/choices/](https://www.networkadvertising.org/choices/)
- [https://youronlinechoices.com/](https://youronlinechoices.com/)