



Cookie Policy

LAST UPDATED: August 1, 2022

This Cookie Policy is an important supplement to our [Privacy Policy](#), and provides additional information about how Dashlane processes User and Usage Data related to the Site. All data collected using cookies and similar technologies is subject to the [Privacy Policy](#). Terms used but not defined in this Cookie Policy have the meanings given them in the [Privacy Policy](#).

1. GENERAL

- a. Like many organizations, we collect certain information about traffic to and on our Site using “cookies” – small data files stored on your computer or mobile device by a website. Section 3 has specific information about the cookies used on the Site.
- b. When you first access the Site from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use, and offering you the opportunity to “Accept,” “Reject” or “Manage” cookies. Regardless of your location, you may always manage cookies (including by rejecting all non-essential cookies) from the [Cookie Preferences](#) page. By continuing to browse the Site, you consent to the use of these technologies, as described below.

2. HOW WE USE COOKIES

- a. We only use Cookies on the Site; Cookies are not used in any Dashlane Apps, including the web extension.
- b. We use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your device until you delete them) to provide you with a more personal and interactive experience on the Services.
- c. We use two broad categories of cookies: (i) first party cookies, which we serve directly to your device, and are only used by us, and (ii) third party cookies, which certain service providers place on our Services, and may be used by those providers to recognize your device when you visit other websites. In many cases (such as analytics cookies), third party cookies are already present on your device when you first visit the Site. Refusing or disabling these cookies will not remove any cookies already present on your device; it will merely prevent those cookies from collecting information about your activity on the Site.

3. COOKIES WE USE

Type of Cookie	Purpose
<i>Essential Cookies</i>	<p>These cookies are essential to the proper functioning of the Site. Without these cookies, the Site will not work correctly. We use only one essential cookie:</p> <ul style="list-style-type: none">• <i>UserProfileCookie</i> – This is a first-party (Dashlane) cookie that assigns a unique identifier to each visitor when they first view the Site. The cookie does not store any personal data, nor can it be associated with any personal data unless the visitor ends up creating an Account.

<i>Functional Cookies</i>	<p>These cookies remember choices you make on websites or services, such as your language preferences and which features you have activated. These cookies provide users with a personalized experience.</p> <ul style="list-style-type: none"> • <i>Drift</i> – Drift is a chat platform. The Drift cookie collects information about which Site pages a visitor has seen in order to provide contextual responses during a chat. No information is shared with third parties.
<i>Analytics (Performance) Cookies</i>	<p>These cookies are used to collect information about traffic on our Site. We use this information to compile reports and to help us improve the Site. The cookies collect information about referring pages, and traffic, page views, visitor actions, and navigation within the site, all of which is reported to us anonymously. We use the following analytics cookies:</p> <ul style="list-style-type: none"> • <i>Google Analytics</i> – we use the ‘_ga’, cookie to distinguish visitors from one another and to analyze, on an anonymous basis, activity on the Site (page views, clicks., etc.). The cookie is unique to the Site and cannot be used by Google to track a specific user or browser across unrelated websites. • <i>Heap Analytics</i> – as with Google Analytics, the Heap cookie provide anonymous information about browsing habits of visitors on the Site.
<i>Publisher Cookies</i>	<p>We use third-party cookies to record when visitors come to the Site after seeing Dashlane advertisements on other sites. Individual campaigns direct users to “landing pages” where cookies generate a unique identifier for each visitor to track the relevant ad’s performance. No Personal Data is collected by these cookies, but In some cases the information sent may be added to a user profile controlled by the ad publisher that set the cookie. The specific cookies on the Site at any time vary based on the ads being run (and the sites they are on).</p> <p>In addition, Dashlane places a “UserFunnelCookie” on certain Site pages that is used to analyze the sources of site visitors on an aggregated, anonymized basis.</p> <p><i>Note that we do not allow the placement of advertisements on our Site or Services.</i></p>

- a. Disabling Cookies. You may use the [Cookie Preferences](#) page to turn off Analytics and Advertiser cookies on our Site. You can typically remove or reject cookies for all sites you visit in your browser settings. To do this, follow the instructions provided by your browser (usually located within the “settings,” or “tools” facility). Many browsers are set to accept cookies until you change your settings. Rejecting cookies may impair (or prevent) the functioning of the Services. The links below provide helpful information for the adjusting cookie preferences in the most popular browsers:
- [Microsoft Internet Explorer](#)
 - [Microsoft Edge](#)
 - [Google Chrome](#)

- [Mozilla Firefox](#)
- [Apple Safari](#)

You can also exercise advertising cookie choices by visiting these sites:

- <https://www.aboutads.info/choices/>
- <https://www.networkadvertising.org/choices/>
- <https://youronlinechoices.com/>